

CERTIFICATE OF EFS FILING UNDER 37 CFR §1.8

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR §1.8 on the below date:

Date: March 31, 2008

Name: John G. Rauch - Reg. No. 37,218

Signature: /John G. Rauch/

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Robert Main

Appln. No.: 09/778,666

Filed: February 6, 2001

For: SYSTEM AND METHOD FOR MANAGING
ADVERTISING INVENTORY TO MAXIMIZE
ADVERTISING REVENUE

Docket No: 12729-78

Examiner: Donald Champagne

Art Unit: 3622

Conf. No.: 4361

TRANSMITTAL

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

Attached is/are:

Change of Correspondence Address Form (1pg); Statement under 37 CFR 3.73(b) Form (1pg); Assignment of Patent Application by Inventor (2 pgs); and Power of Attorney (1pg).

Fee calculation:

No additional fee is required.

Small Entity.

An extension fee in an amount of \$_____ for a _____-month extension of time under 37 CFR § 1.136(a).

A petition or processing fee in an amount of \$_____ under 37 CFR § 1.17(_____.)

An additional filing fee has been calculated as shown below:

	Claims Remaining After Amendment	Minus	Highest No. Previously Paid For	Present Extra	Small Entity		Not a Small Entity	
					Rate	Add'l Fee	OR	Rate
Total		Minus			x \$25=			x \$50=
Indep.		Minus			x 105=			x \$210=
First Presentation of Multiple Dep. Claim					+\$185=			+\$370=
					Total	\$	Total	\$

Fee payment:

Please charge Deposit Account No. 23-1925 in the amount of \$_____ for _____.

Payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).

The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

March 31, 2008

Date

/John G. Rauch/

John G. Rauch (Reg. No. 37,218)